

FERDINAND PORSCHE BIRTH HOUSE

We invite you to explore the newly renovated house, where Ferdinand Porsche - a car designer and the creator of Volkswagen car - was born in 1875. The authentic place presents the essential moments of engineering-and-construction craftsmanship development, which includes Ferdinand Porsche's lifework. It is possible to view the exhibition individually with iPads borrowed on-site. If you are a group over 20 people, we recommend you to contact us in advance. Before or after making a tour of the exhibition, the visitors to the museum can refresh themselves in the Café Restaurant VÁCLAV, and there is also a small shop available.

Opening hours: Friday – Sunday, 9 a.m. – 5 p.m., 31. 12. Until 2 p.m. Closed on 24., 25., 26. 12. and 1.1.

Address: Tanvaldská 38, 463 11 Liberec – Vratislavice nad Nisou.

Contact: +420 326 832 028,

e-mail: vratislavice@skoda-auto.cz,

www.rodnydumporsche.cz.

Information outside the opening hours on tel.: (+420) 326 832 038.

Use the opportunity to buy the combined ticket for the Ferdinand Porsche Birth House & the ŠKODA Museum for a discount price. More information at www.rodnydumporsche.cz

ŠKODA Museum

Tř. Václava Klementa 294, Mladá Boleslav

T: 326 8 32038

E-mail: muzeum@skoda-auto.cz

museum.skoda-auto.com

Advance booking at the ŠKODA Museum ticket office daily from 9 am to 5 pm.

Programme subject to change!



ŠKODA
SIMPLY CLEVER

ŠKODA MUSEUM

Program of Cultural Events
and Exhibitions

February 2018

MB - 19 - 64

CULTURAL EVENTS PROGRAMME

2 FEBRUARY – MID-TERM BREAK AT THE MUSEUM

We invite all school children, who have their mid-term break on this day, to a day-long programme at the ŠKODA AUTO Museum. Come on over and spend the day full of games, creativity and fun with friends. The programme will start at 8 a.m. and you can pick up your children between 3 p.m. and 4 p.m. A lunch and material cost included in the price.

We also recommend bringing slippers. The children will be supervised by our qualified instructors. This programme is intended for children in 2nd grade and older.

Advance booking by phone is needed: (+420) 326 8 32038
Admission CZK 200.

CHANSON, A SONG WITH A STORY – MEMBERS' CYCLE SPRING 2018

We invite you to a members' cycle, this time focused on the topic of the chanson. In it we are presenting top quality renditions, which will certainly pleasantly surprise you with their quality and unique style. The chanson in the Czech lands has formed since the 1930s. Come to the magnificent L&K Forum hall and listen to its contemporary female performers and spend a pleasant evening.

5 FEBRUARY – RADŮZA

After a brief pause, songwriter Radůza returns to the stage with her album *Studna v poušti* (A Well in the Dessert). Radůza expanded her usual set of instruments for the album (guitar, piano, accordion and drums) to include a string orchestra, an oboe, a children's and mixed choir and a dulcimer.

Additional concerts in the members' cycle:

16 APRIL – LENKA NOVÁ & PETR MALÁSEK

14 MAY – RADKA FIŠAROVÁ & SAŠA YASINSKI & JAZZA

L&K Forum hall, concerts always start at 7 p.m.

Opening of the lounge and restaurant as of 6 p.m.

Individual admission tickets are on sale for CZK 300.

Pre-sale of tickets is available at the ŠKODA Museum reception or via TicketPro.

Coming soon:

7 MARCH – DIVADLO POD PALMOVKOU – DUTCH COMEDY „FUK!“

16 MARCH – DIASHOW OF MARTIN LOEW – SWITZERLAND

26 MARCH – IDA KELAROVÁ, ČHAVORENGE AND THE CZECH PHILHARMONIA

11 APRIL – PRAGUE CELLO QUARTET, CZECH PHILHARMONIA

13 APRIL – MIG 21

18 APRIL – BARBORA POLÁKOVÁ

Before the start of each event, you can enjoy refreshments at the Café/Restaurant VÁCLAV and view the ŠKODA Museum.

SHORT-TERM EXHIBITS

HISTORY OF L&K AND ŠKODA ADVERTISING: FROM A SUPERB BICYCLE TO THE SUPERB

Get a glimpse with us of styles, techniques and design of advertising materials of the brands LAURIN & KLEMENT and ŠKODA in individual phases of development, from the first manually printed composed ads for sale of bicycles and motorcycles to promotional flyers and brochures for individual cars to complete product and image campaigns. Promotion of the ŠKODA AUTO brand is as rich as the history of the company itself. The exhibit offers a unique view of the communication strategy of the Czech car maker over time and in the context of era, and it can be visited as of 1 February 2018.

UNIQUE EXHIBITION OF BRONZE SCULPTURES BY THE ARTIST DAVID ČERNÝ

presents the scenes of Czech history and culture. The detailed elaboration of individual figures resembles a traditional nativity scene. The set of sculptures was created for the Autostadt (Wolfsburg, Germany) on the occasion of EXPO 2000. The Czech artist David Černý is mostly famous as a creator of figurative sculptures for public space. He studied design and sculpture at the Academy of Arts, Architecture & Design in Prague and is a prize-winner of Jindřich Chalupecký Award. His work includes the Pink Tank, the Babies on the Žižkov TV Tower or the Entropa. We offer guided tours for schools and the public after a phone booking on (+420) 326 831 135.

All current exhibitions are available within the regular entrance fee to the museum. Grab the opportunity to buy the year-round tickets for the ŠKODA Museum exhibitions for a reduced price of 280 CZK.

STANDING EXHIBITION

The exhibition is divided into three thematic sections – Tradition, Evolution and Precision. The section "Tradition" reflects the ŠKODA brand's values – Pride, Everydayness and Challenge – represented by three pairs of vehicles. The section "Evolution" begins with the busts of the two founders. It is dominated by a chronological time-line of milestones of the automotive development. The section "Precision" illustrates cars in different stages of renovation – from the stage of finding the right vehicle to that of producing a "jewel." The process of contemporary car production can be seen in our panoramic cinema.

EXHIBITION AND SHOP FLOOR TOURS

We offer guided tours of the ŠKODA Museum exposition and the ŠKODA AUTO shop floors. We also provide tours to the Lean Centre, the ŠKODA Parts Centre, the Educational Centre Na Karmeli and the production plant in Vrchlabí. This includes special tours for school groups, technical groups and blind people. You can make a booking or get more information by phone on (+420) 326 8 31134, 31135, 31137 or e-mail: muzeum@skoda-auto.cz.

CAFÉ RESTAURANT VÁCLAV

Within the ŠKODA Museum building, you can visit Café Restaurant VÁCLAV run by the catering company Zátíší Group. VÁCLAV offers guests fine dishes and drinks, a pleasant ambiance and a modern environment set in historical surroundings. Open daily from 9 a.m. until 5 p.m. and before any event. Bookings by phone on: (+420) 326 8 31243.

14 FEBRUARY – VALENTINE'S DAY

Come and celebrate Valentine's Day at the Café/Restaurant VÁCLAV! A special meal will be served in the romantic setting of a stylish restaurant from 6 p.m. to 9:30 p.m. Reservations can be made directly in Café VÁCLAV or by calling (+420) 326 8 31243.